

# PHILIPP WERNIG



## CONTACT

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## PROFESSIONAL EXPERIENCE

**Anexia Internetdienstleistungs GmbH  
Klagenfurt — Project Manager**  
September 2021 – now

**Minuteman OG, Villach — Self employed**  
April 2015 – September 2021

**FirstInVision GmbH, Klagenfurt — Head of IT Support**  
March 2011 – August 2015

**AI Telekom, Klagenfurt — Sales**  
February 2009 – February 2011

**Die.Projektfabrik GmbH, St. Veit an der Glan — Internship**  
July 2008 - September 2008

**Austrian Armed Forces, Klagenfurt — Military  
service; Media & public relations**  
September 2007 - May 2008

**Die.Modulfabrik GmbH, Katsch an der Mur — Internship**  
July 2007 - September 2007

## LANGUAGES

German (mother tongue)  
English (C2 Proficient)

## PERSONAL INFORMATION

First name & surname  
**Philipp Sebastian Wernig, BSc**

Day & place of birth  
**28. Feber 1988, St.Veit an der Glan**

Marital status **married**

You can find digital information at  
**cv.minuteman.at**

## EDUCATIONAL PATH

**Carinthian University of Applied Sciences,  
Klagenfurt — Bachelor of Science**  
September 2010 – July 2014  
Graduation: Bachelor of Science (B.Sc.)  
Major: Network technology and communication

**University Klagenfurt, Klagenfurt**  
October 2008 – June 2010  
Major: Communication and Media Studies

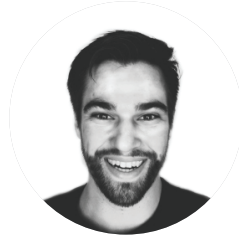
**Bundesgymnasium Tanzenberg**  
September 1998 – July 2007

## SKILLS & ABILITIES

*Agile project management (Scrum, Kanban)  
Product management  
Team leadership and motivation  
Full Stack Developer  
Search Engine Optimization  
Responsive / Accessible Web Design*

*HTML5, CSS3, SQL, PHP, JavaScript, SQL databases  
and databases in general, WordPress, LowCode  
Applications, Adobe CC (Illustrator, InDesign,  
Photoshop, Premiere), Microsoft Office*

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## PROJECTS

### **COVID Compass — Digital funding calculator**

The Compass is a web-based tool that was designed for the Austrian Chamber of Tax Advisors. It provides a comprehensive overview of the various subsidies, the intricacies of the guidelines and the interactions between the current subsidy instruments. By entering client data such as losses, turnover and fixed costs, the Compass calculates subsidy amounts to the cent, which can be used to apply for a subsidy.

### **Internal ordering platform — for an election campaign**

A full ordering platform was built for a political campaign. Selected campaign managers were able to choose from a product portfolio and customize advertising products. The entire approval process, including checks, processing and monitoring, was digitalized using this platform.

### **GDPR Portal — Graphics, UI & UX**

As part of the European General Data Protection Regulation (GDPR) implementation, we were commissioned to create a graphic concept and implement an intuitive user experience (UX). Throughout the project, we worked closely with the programmers and initiators.

### **Various web & digitalization projects**

As part of my freelance work, a large number (ø 25 per year) of projects were carried out in the areas of digitization, programming, web design and graphic design. The scope of the projects and the tasks varied depending on the requirements.

### **Wireless Fence — Bachelor of Science Project**

Problems such as age-related dementia are no longer a rarity. As part of my bachelor's thesis at the Carinthian University of Applied Sciences, I developed a device that can be used to locate these impaired people. With the help of a smartphone application, a restricted area can be created on an interactive map that must not be entered or left. If this rule is violated, a silent alarm is triggered. The device communicates with a server at certain intervals. The smartphone application displays the data in real time to the people concerned.

## CERTIFICATES

### **EF SET Certificate - C2 Proficient**

*Ausgestellt: EF, Juni 2019*

### **Kreativwirtschaft Coaching Choch3**

*Ausgestellt: Wirtschaftskammer Österreich, Juni 2019*

### **Grundlagen des Online Marketings**

*Ausgestellt: Google, Juli 2019*

### **Zertifizierung für Online Werbung und Vertrieb**

*Ausgestellt: Google, Juli 2019*

### **Google Ads-Grundlagen**

*Ausgestellt: Google, Juli 2019*

### **Google Ads-Videowerbung**

*Ausgestellt: Google, Juli 2019*

### **Google Analytics – Individuelle Qualifikation**

*Ausgestellt: Google, Juli 2019*

### **Zertifizierung für Google Ads-Display Netzwerk Werbung**

*Ausgestellt: Google, Juli 2019*

### **Zertifizierung für Google Ads-Suchmaschinen Werbung**

*Ausgestellt: Google, Juli 2019*

### **Zertifizierung für mobile Websites**

*Ausgestellt: Google, Juli 2019*